

# ESM

## SPORT ACADEMY



BY



COACH X

# CEO

**Bernard Lonis** is the founding owner of Adonis Resorts and numerous technology focused companies.

Bernard is a hospitality & tourism specialist with over 3000 hotel beds currently under his company's control. He is an expert in emerging travel markets and the unique complexities these present.

Bernard is a distinguished member of European hotel associations, Honorary Consul to Francia, owner of the European School of Management (ESM) and a prolific trilingual entrepreneur. Bernard brings a wealth of knowledge to the company of over 25 years of serial entrepreneurship.



# SPORT DIRECTOR

Xavier Calvaire is a french former professional basketball player and college student-athlete who always used sport as an educational tool. This allowed him to visit and work in various countries of Europe, Africa and America.

He is the Founder/CEO of Coaches & Scouts Company S.L. (placement agency and sport event organizer) and was also a school coordinator for Ermitage International School of France, one of the best international schools in the world.



# ESM

SPORT ACADEMY

Attending the ESM Sport Academy allows young **student-athletes** to find out what is their real potential not just in sport, but in life. We offer a very intense and comprehensive academic and athletic program in Tenerife, Spain.

The sport court/field is our classroom, and the game is our vehicle to teach **lifelong and leadership** lessons.

Attitude, commitment, discipline, and sacrifice are used to build on our brand new program and to make our student-athletes succeed in school, in sport and in life. They will always study, prepare, practice, and play to become winners in everything they will take part of.

# WHY IN TENERIFE?

The ESM Sport Academy provides one of the most unique and effective training environment in the sport world today. Having it located in one of the most touristic and beautiful areas of the world helps us get local and international young men and women willing to work in the best environment possible.

# WHY WITH US?

Tenerife is a major pool of Sports in Europe. A large number of sport activities are practiced, both outdoors and indoors in the various facilities available throughout the island.

Our campus is located in the heart of Tenerife and the Canary Islands capital, Santa Cruz de Tenerife.



# MORE THAN A SIMPLE ACADEMY

Our student-athletes benefit from individual academic and sports support allowing everyone to improve at their own pace according to their needs. The competition aspect is managed by our sport club partners and the academics by some of the best schools in Tenerife.

Our young academy members also benefit from technical, physical and theoretical sports sessions managed by our educational team specialized in optimizing the school and sport performances of young people in the making.

Finally, many outings will be offered to get our students out of their daily routine and also to help them improve their cultural, social and linguistic skills.



# WHERE DO OUR STUDENTS LIVE?

## HOTEL ADONIS PELINOR

Our students-athletes will stay at an iconic hotel located downtown Santa Cruz de Tenerife, right next to the ESM Sport Academy campus.



# WHAT DO WE BELIEVE AT ESM?



Active  
Young People



BETTER  
GRADES



BETTER  
CONNECTIONS



BETTER  
BEHAVIOUR



BETTER  
SELF ESTEEM



BETTER  
HEALTH



BETTER  
LIFE SKILLS

BETTER  
FUTURE



Active  
Adults



# OUR PRINCIPALS

We base our work on 4 major components in order to give our student-athletes all the tools to be successful in life.

**Internationalism**



**Education**



**Balance**



**Leadership**



# ACADEMIC METHODS



Small class groups



SAT/ACT prep courses



Personalized learning opportunities



University placement



Innovative educational technologies



Certified school curriculums



Personalized school timetables

# PARTNER SCHOOLS



# SPORT METHODS



**Sport and position  
specific training**



**Strength and  
condition workouts**



**Personalized  
athletic timetables**

**Video analysis**



**Top sports  
medicine doctors**



**Certified  
coachs**



**Best sports  
programs in Spain**





# ACADEMIC INTERNATIONAL PARTNERSHIPS



# AND AFTER ESM ACADEMY?

Opportunities in:

## UNITED STATES

Potential placement in American schools such as High Schools, Prep Schools, Junior Colleges or Universities

## EUROPE

Possibility to join the ESM Business School for a post-grad project up to the Master.

Possibility to join a sport program in Europe.

Possibility to join a professional, semi-professional or amateur club in Europe

## CANADÁ

Potential placement in Canadian schools such as High Schools, Prep Schools, CEGEPS and universities

# ESM SPORT ACADEMY PARTNERS



REAL CLUB NAUTICO  
DE TENERIFE



# INFORMATION AND ADMISSION



## **ESM Sport Academy**

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